

LONG LENGTH

Growing up poor in Kansas City—surrounded by the harsh reality of urban inner-city life—Kenneth Cheadle decided to enter the military. Soon after, wanting something more for himself, he attended college and entered Corporate America. As a first-generation career professional in his family, Ken struggled to find his way in this new environment. After trudging in the trenches, he climbed the ladder to success. He planned on writing the story of his life, highlighting his life challenges and perseverance, but after noticing many millennials experiencing the same struggles in their careers, Ken decided to share basic insights he learned with others. After working ten years as a health consultant, making six figures, he discovered that chasing money was not as satisfying as chasing happiness, and he started making YouTube videos on finding career satisfaction, which led to him finding a new passion: career coaching. Ken’s own victory in the face of diverse challenges serves as the catalyst for guiding his clients through finding empowerment. For the past two years, he has worked full time as a career coach, moving his consultant work to part time. When he isn’t pushing himself to be the best in his career, he plays golf or poker to help relieve some stress. Understanding the importance of maintaining a work/life balance, he enjoys spending time with his close-knit family and his wife of two years. He also loves to connect with others, encouraging them to seek greater satisfaction and overcome life’s challenges. Ken hopes everyone learns how to take control of his or her career satisfaction and embrace his or her destiny.

Characters: 1,398 (no spaces)

1,676 (with spaces)

MEDIUM LENGTH

Growing up poor in Kansas City, Kenneth Cheadle entered Corporate America as a first-generation career professional in his family. After trudging in the trenches, he climbed the ladder to success. His own victory in the face of diverse challenges serves as the catalyst for guiding his clients through finding empowerment. For the past two years, Ken has worked full time as a career coach, helping others meet their potential. He hopes everyone learns how to take control of his or her career satisfaction and embrace his or her destiny.

Characters (no spaces): 450

Characters (with spaces): 541

Quick Bio Highlight

Kenneth Cheadle uses his own victory in the face of diverse challenges to help others find success.