

You may view applying for a scholarship as a tedious, unnecessary distraction. However, scholarships offer more than financial benefits; they can differentiate your child from typical students. Even if you can afford your children's education, you don't want to miss out on these great benefits:

Commented [KC1]: I wrote this new intro to begin with a hook. You started off with I want to discuss the benefits, but if the parents are not initially interested in scholarships, they may just move on and not read further. This describes your audience, so they know it is for them, and then they keep reading.

Today I want to discuss 5 of the benefits that differentiate scholarship winners from typical students.

1. Scholarship winners are more likely to get accepted into **top tier university programs**. (e.g. medical, law and business schools like Harvard).
2. Learning how to create a scholarship package will give students a **compounding advantage** over their fellow students.
3. Scholarships offer **prestige** and public recognition.
4. Scholarship winners have less debt, and so they can **capitalize on their future quicker** than their peers.
5. Students with scholarships **earn well over \$100/hour** before graduating high school (Our top students earn over \$100,000).

Commented [2]: I moved the benefits here because it again is part of the hook. I bolded some words to help them stand out and grab readers' attention and reworded them a bit.

Many families don't understand how to leverage their student's high grades and busy schedules. ~~Even worse, parents who can afford their children's education sometimes see applying for scholarships as a distraction instead of a massive opportunity.~~ So I decided to explain why you should not only reconsider applying for scholarships, but embrace this once in a lifetime opportunity. After I explain the benefits, if you choose to stay on this list, you will receive step-by-step instructions on how to win scholarships with the least amount of effort. **If your willing to invest your time in reading this article, you'll learn:**

Commented [3]: I put this sentence here because they should know right away that this blog provides information on benefits and then gives them a choice to continue on to learn more and exactly what that "more" is. Sometimes people don't make it through longer blogs, so it is important to put the main information right away, and I bolded it to help it stand out.

1. ~~Why scholarship winners are more likely to be accepted into top tier university programs (e.g. medical, law and business schools like Harvard).~~
2. ~~Students who learn how to create a scholarship package of their accomplishments will gain a compounding advantage over their fellow students.~~

3. ~~Why families who can afford to pay for their children's education should not pass on the prestige and opportunity scholarships offer their children.~~
4. ~~How student debt can destroy our youth's future potential.~~
5. ~~How students are earning well over \$100/hour before graduating high school (Our top students earn over \$100,000).~~

Benefit #1 Scholarship winners are more likely to get accepted into top tier university programs

~~Universities' admission packages and scholarship applications. The admission package universities require have~~require similar ~~selection~~ criteria, ~~to scholarship applications.~~ They both ask for your resume, personal statement, leadership/extracurricular activities, GPA, and a couple ~~of~~ reference letters, ~~to see what others think of you.~~

~~Since high school students have very little experience creating professional applications, filling them out prepares them for~~ The fact that scholarship application ~~mimic~~ university admission packages (and future job application packages). ~~Thus, students who spend the time filling out scholarship applications -destroys any argument that students don't have enough time to apply for scholarships.~~

~~If you think about it many high school students have very little experience creating professional applications. So it makes sense that students who are trained will enjoy more success and have a better shot at top tier universities. For this reason, This is why~~ we encourage families to ~~begin~~start the scholarship ~~application~~ process at the start of high school ~~versus~~ their final year. ~~This offers years of practice, and students - You need the final year to balance more important events like your final exams and~~ ~~pprom!~~

Benefit #2 Building a portfolio in high school will create an unfair compounding advantage

Scholarships act as a vetting process. In many cases, admission officers are the same people who sit on scholarship judging committees. So when they compare resumes side by side, students with a list of scholarships ~~get selected first. on their resume will always be selected first.~~

Successful scholarship applications create a virtuous cycle of success similar to compounding interest. Winning your first ~~scholarship or competitive internship opportunity be it a scholarship or competitive internship~~ improves your resume and leads to even more desirable opportunities. And just like compounding interest, the earlier you take advantage of this cycle, the more opportunities you will enjoy moving forward.

Benefit #3 Scholarships offer prestige and public recognition

Scholarship winners often have their stories published in local newspapers and community newsletters. In many cases, scholarship committees will host networking events ~~inviting where~~ only scholarship winners ~~are invited~~

When I won a Millennium ~~S~~scholarship, ~~they flew me I was flown~~ across the country to meet up with 400 of our country's ~~ies~~ top students multiple times. Many of these students remain close friends, and ~~this~~ world-wide network ~~helped has been critical to helping~~ me seek out professional and personal opportunities.

Benefit #4 Student debts are killing many of our youth's future careers.

~~With my scholarship, I stood out My scholarship made my resume stand out~~ from my classmates and ~~won this allowed me to win~~ a competitive job that paid over 60% more than what my friends were making.

Commented [4]: In this section, I think you need to have more than just your story to prove this benefit. You say it is killing future careers, but you don't really show how it is killing their career, but rather how they can avoid debt. I know in your story you showed you could switch careers, but I don't know if that really shows debt kills careers.